

How To Donate Your **Flex Funds**



What Are Flex Funds?

When a market center raises over \$10,000 in a year, 50% of their fundraising goes into our general events and the other 50% goes into a Flex Fund budget for that market center.

What can we do with our Flex Funds?

Creatively contribute to your community by helping children with Flex Funds! Help Kares 4 Kids fulfill our mission to help children in need while involving our agents in the donation of funds. Collaborate with your Culture Committee and agents and vote together on how to best use your Flex Funds. Please see the *Flex Funds Best Practices* for more information.

OPTION #1

Add to your existing Kares 4 Kids events!

Each market center participates in Kares 4 Kids events with a starting budget. You may choose to add Flex Funds to your budget for any of the events if you choose. You can add any amount of your Flex Funds to any of the events below.

We've used \$2,000 as an example to show how many children could be helped.

We Kare Bears - One We Kare Bear costs \$12. Use \$2,000 of Flex Funds and help 167 children.

KW RED Day - use Flex Funds for any of your RED Day projects that directly impact children.

Book Bags 4 Kids - One book bag with school supplies costs \$14. Use \$2,000 of Flex Funds and help 143 children.

Shopping 4 Kids - add more to your overall shopping total and help more kids by adding Flex Funds.

Books 4 Kids - One book is approximately \$2.50. Use \$2,000 of Flex Funds to help 800 children.

Kards 4 Kids - Each gift card costs approximately \$80. \$2,000 of your Flex Funds would help 25 teens.

OPTION #2

Creatively meet a need you find in your community!

Do you have a favorite children's charity you wish to support? It's possible with Flex Funds! Below are a few examples of how market centers used their Flex Funds.

- Purchase anatomical dolls for police detectives
- Sponsor children to attend summer camp through Boys and Girls Clubs
- Art supplies for schools with no budgets
- Easter baskets for foster children
- Restock a food pantry that serves children
- Donate playground equipment to a school/community center/charity/shelter in need
- Purchase sports equipment for kids who cannot afford to participate in extracurricular activities
- Support a "Shop With a Hero" holiday event through your local police dept

OPTION #3

Donate funds to a charity directly.

You may choose to donate Flex Funds to the children's charity of your choice. Please review the *Flex Funds Reimbursement Guidelines* found in your Ambassador Book for details.

Contact us with any questions. We are here to help!

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