



Good News From Kares 4 Kids!

HopeFULL

2023, Volume 1



Sharing the love with teens at the holidays!

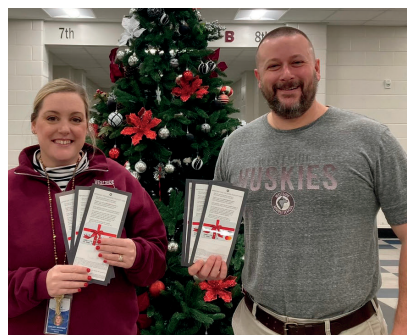
The holiday season brings out the generosity of many people, as we all want children to enjoy the magic of Christmas. Unfortunately the teen population is the least supported group this time of year, which is why Kares 4 Kids created our Kards 4 Kids event. **\$75 Visa gift cards** are donated to teens in need, to provide them with some holiday magic of their very own. **In 2022, \$83,850 in donations were used to purchase cards for 1,118 teens!**



The Augusta market center donated \$2,250 worth of Visa gift cards to local teens in need!



The South Forsyth market center donated \$75 Visa gift cards to The Place of Forsyth, who gifted the cards to teens participating in their Holiday House event!



Westside Middle School was so happy to receive \$75 Visa gift cards from the Barrow Jackson market center for teens at their school!

Flex Funds - You Choose How To Help!

When a market center raises over \$10,000 in one year, 50% of their fundraising goes into the Kares 4 Kids general events and the other 50% goes into a Flex Funds budget for that market center. You can help creatively contribute by making suggestions on where or how to help local children in need!

In 2023, \$229,579.43 in Flex Funds are being used to support children in our community!! WOW!



Do you know a local children's charity that Kares 4 Kids should help? Scan here to let us know!

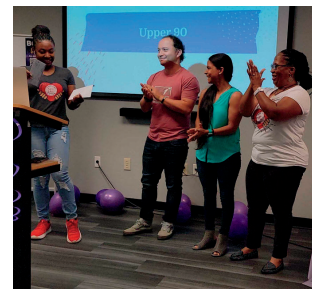
Restocking the GPCS Bookmobile!

\$10,000 of Sugarloaf's 2022 Flex Funds supplied enough books for the Gwinnett County Public School System's Bookmobile to reach an amazing 80,000 children throughout Gwinnett County!



Empowering Youth to Win!

Perimeter East donated **\$5,000** towards the construction of a new soccer field through Upper90, who equip and empower youth to win in the field and in life through mentor coaches on the soccer field!





"Bringing comfort to a scary hospital stay"

"At Keller Williams Greater Athens, our agents rallied together to take We Kare Bears to organizations where they personally have felt an impact in their lives. One of them, Chris Ertel, has a child that had to be recently taken care of at CHOA. Chris felt the need to hand deliver bags of bears to the nurses there. These bears help a child when receiving something so small but can be filled with love and warmth bringing comfort to a scary hospital stay for them. **Giving a child a We Kare Bear in that situation, brings comfort to a little one and shows humanity so they can grow up trusting First Responders.**"

- Lauren Bell, Greater Athens Agent and Kares 4 Kids Ambassador

"The sense of community, family, and helping others."

"One of my favorite things about Keller Williams is the sense of community, family and helping others. Not only do we help out fellow agents in need but also our communities! I have been to several Red Day events. It is so inspiring the time and commitment everyone pours into our communities. **The faces of those being helped and the gratitude they show is heartwarming.** Looking forward to Red Day 2023!!"

- Greg Sullivan, Northeast Agent and Kares 4 Kids Sponsor



The Famous Miss Piggy!

Since 2006, Miss Piggy, our Old World Ceramic Pig, has officially raised **\$4,476 for Kares 4 Kids!**

Thank you to North Gwinnett's Thea Marcacci, and the Stockbridge office for sharing "babysitting privileges" of our sweet Piggy this year!



Do you know children who need a hug?



Talk to your Kares 4 Kids Ambassadors to suggest a place to donate We Kare Bears!

Helping children helps your business.
Attach your business card here!

