







Sponsorship Guidelines for Your FUNdraiser

Are you planning a Kares 4 Kids FUNdraiser, such as a fall festival, golf or tennis tournament, carnival, casino, or any other fun market center experience to benefit Kares 4 Kids? In order to give proper credit to your FUNdraiser sponsors, and for accounting and tax purposes, please note the following **important guidelines for sponsorships.**

 **1. CREATE EVENT SPONSORS** to cover the costs of the event and give them a lot of recognition at your FUNdraiser!! Local vendors and businesses can help cover the cost of your event, such as venue rental, food, prizes, entertainment, etc. Any donations that you collect to cover the cost of your fundraiser would be considered a donation to your event, not a Kares 4 Kids donation.

 **2. WE CANNOT GIVE KARES 4 KIDS DONATION CREDIT** through purchases at your event, such as entrance fees, raffle tickets, gift baskets, etc. Funds raised through items sold will be put toward your overall market center donation total and can not be considered a donation from any individual. They can consider it a part of their entertainment!

 **3. FUNDS RAISED AT THE EVENT** (after your event expenses are covered) can be included as a part of your overall market center Kares 4 Kids fundraising total.

 **4. KARES 4 KIDS SPONSORSHIPS FOR THE FOLLOWING YEAR:** Money donations over \$150 received from individuals or businesses before or during your event can be recognized as Kares 4 Kids sponsors for the following year ONLY if the following applies to the donation:

- Kares 4 Kids receives the donation in full
- The donation is not used to pay any event expenses
- Kares 4 Kids receives the following information - name of sponsor, contact information for sponsor, and the dollar amount that is being donated as shown on the "After Your Fundraiser" document