

HOSTING A GREAT BOOKS 4 KIDS PARTY!



1. Your books will be in your market center the first week of October.

Scholastic books are shipping to your office directly from the Scholastic warehouse and are expected to arrive soon. **Each market center will receive 659 books.**

2. Your books will come to you already labeled!

Each book will include a Kares 4 Kids label in the inside front cover printed with an inspirational quote. You do not have to add labels to your books this year, the work has already been done for you. Hooray! **There is still room on the label to add a handwritten note.** This adds a personal touch and helps connect our agents with the donation.

3. Get the books signed and ready to go at upcoming business meetings.

Normally we get the books signed over a few weeks of business meetings. We suggest setting 5+ books at each seat at each of your upcoming meetings until all books are signed. The objective is to have all of the books donated before Thanksgiving, so this allows for multiple meetings and chances for everyone in the office to get involved and sign books.

You can place boxes at the back of the room and agents can put them in the labeled boxes as they walk out so they are sorted for you (Spanish, chapter books, young child books, etc). Just get as many signed as you can at your meetings. It is ok if they are not all signed; the stickers are still very special.

4. Where should you donate them?

The intention of Books 4 Kids is to assist children who are in a position where literacy may be a concern. We have attached a list of organizations that have received book donations from your office since 2016 to give you ideas on where you all might donate. You can of course find new charities / organizations to donate to, who are helping children with literacy.

Invite your agents to help deliver books!

Attached is the "delivery flyer" to staple to the delivery bags so they know where to take them!

And it is fine if you want to invite a couple of the charities to come to your next business meeting, tell their story, and TAKE THEIR BOOKS when they leave!!

5. Photos, photos, and more cute kid photos!

Please take photos at your office business meetings of your agents with books, stacks of books, agents signing books, your leadership team reading books, DONATING books, etc etc etc! This event has lots of smiling, excited children, and we would LOVE to have photographs to show how much goodness is being spread!

