

# Kares 4 Kids



## Fun Facts & Folklore

1. In our first year, 2005, we were very happy that we helped 697 children. In 2021 we helped over 118,148 children in a year!
2. Kares 4 Kids is an agent-driven model. Our agents decide what children's organizations they are going to help!
3. How many Kares 4 Kids photos are on Marci's computer? Over 11,200 photos!
4. It took us seven years to reach our first goal; in 2011, we helped our 10,000th child!
5. Courtney Fair hand wrote our logo and the sponsorship level names when she was nine years old.
6. Since 2005, 85 awesome Kares 4 Kids Ambassadors have helped us make it all happen in our market centers.
7. We celebrated our 10th anniversary in 2014. Our anniversary logo was created with 18 different phrases (including peanut butter) that came from the events we have and donations we have made for children over the years.
8. Where did the fun, kid-inspired sponsorship names come from? Marci brainstorming with kids riding along with her in the mamavan.
9. We have celebrated two fundraising milestones! By August 2021, Kares 4 Kids had raised over \$2,000,000 for children since 2005!
10. Our famous "Olde Worlde Ceramic Pig Standing on Grass", affectionately known as Miss Piggy, has been helping us raise money for children since she was won at a Cancer Ball on December 11, 2005 by Randy Adams (the Tucker team leader). Every year she is donated back, to help us raise more money to help more children.

*100% of donations to Kares 4 Kids go to helping at-risk children in your community.  
Private donors cover our operating costs so that donations don't have to.*