# WELCOME

## to Kares 4 Kids!



Your KW Atlanta Partners team enriches the community in which we work through Kares 4 Kids - and we have fun doing it!

Our Mission is to help children in need, together through each of our market centers.

Since 2005, we have helped over 748,762 children! We can't wait to see how you will choose to be a hero to these kids through our six annual events:



We Kare Bears (March) - comforting children who are traumatized or ill Red Day (May) - serving food, clothing, shelter and more Backpacks 4 Kids (July) - providing school supplies to support education Shopping 4 Kids (September) - filling the empty shelves of children's charities Books 4 Kids (October) - empowering children with literacy Kards 4 Kids (December) - giving "forgotten" teenagers a Christmas

### **JOIN THE FUN!**









## **GET CONNECTED!**

Stay up to date on the latest Kares 4 Kids happenings by subscribing to notifications.

- 1. Send a quick email to kares4kids@gmail.com
- 2. Subject line First name & Last name
- 3. Hit send!





#### "Selflessness and Gratitude"

"Our Kares 4 Kids focus in December is to provide gift cards for the teens who are sometimes truly forgotten. The gift cards give the teens a chance to purchase something they have been eyeing but did not think they would ever be able to have. Or, sometimes they will use them to buy a gift for a sibling or a parent who they see working hard to provide a better life for them. The gift cards are much more than the card itself because it allows for the teens to learn about decision making, selflessness and gratitude."

- Peggy Pfohl, Sugarloaf Mega Agent

#### "Books are the gateway to everything!"

"Books bring joy, answer questions and are the gateway to everything, literally everything! Reading to a child is the beginning and teaching them to read gives all children a greater chance at success. Kares 4 Kids is happily donating thousands of books to schools, libraries, and bookmobiles.

We are on a mission to reach every child and when we do, those those children can live happily ever after!"

- Linda Kostura, South Forsyth Agent, Kares 4 Kids Ambassador



