



# HOSTING A GREAT BACKPACK PARTY!



Your backpacks and all of their school supplies will be delivered to your market center close to the beginning of July.

- 1** Ask your agents, ALC, and Culture committee where your backpacks should be donated to. Within a month of your party, we will send you several information pieces including where your market center has donated their book bags the last several years, a flyer to use to tell your agents your Backpack Party date, How Many Supplies go in each book bag, etc.
- 2** Post your Backpack Party Announcement flyer in your market center so agents know when it is.
- 3** Fill in the Delivery Flyers before your party, so agents can take the filled backpacks right away to deliver them.
- 4** Print out the School Supplies List (showing how many items go in each backpack) to have multiple copies at the party.
- 5** Have a shortened weekly Team Meeting (maybe 30 minutes), then your Backpack party. You will be able to fill them all within 30 minutes!!
- 6** Share with your agents that you all are filling and donating **192** Backpacks and all of Atlanta Partners together are **helping 2,301 children this year!**
- 7** Play fun music and begin the party by having the agents **bring the boxes into the room, opening them and sorting the supplies out across tables**, usually set up in a U shape, sorting the supplies biggest to smallest.
- 8** Take fun photos with your **SOCIAL MEDIA KIT** that we provide (it includes fun frames & themed sticks and share them with our hashtags #kares4kids #onamission #1000000kids #givingHope
- 9** Give the bags, along with the Delivery Sheets to agents as they leave for deliveries!
- 10** Donate the bags to your local schools and children's organizations by August 1st, so the children can get them in time for school. Invite new agents, old agents, others to deliver!! Take photos at the deliveries!!
- 11** Email us what organizations received your bags.

